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BRAND NAME

Flower fragrance

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ALOE VERA soothing gel

Moisturizing lotion



BRAND

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text sample

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VISITION KNOWUS



COMPLETE SOLUTION FOR SOCIALMEDIA

- 1. "Social" is something you are, not something you do.
- 2. You cannot outsource customer relationships to an agency.
- 3. A blog is just a blog. It isn't a magical trust and influence publishing converter for the web.
- 4. Marketing on social media channels isn't "social." It is just marketing.
- 5. Transparency isn't just a word. If you don't intend to practice it, don't preach it.
- 6. Change management, not social media tools and platforms, is at the crux of social media program development.
- 7. People are more important than technology. Hire people who care about other people.
- 8. Social media should not be managed by Marketing anymore than your phones should be managed by Sales.
- 9. Shut up and listen.
- 10. Any consultant, "thought leader," agency or partner who doesn't tell you these things isn't fit to be consulted on the subject.





Socialink

after social media is social business

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WELCOME! TO COMPLETE SOLUTION FOR SOCIALMEDIA







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SOLUTION FOR SOCIALMEDIA











